

GRADUATE PROGRAMS



MARIST COLLEGE BULLETIN — 1973-74

Marist is a teaching College...
...YOU CAN LEARN AT MARIST

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ACADEMIC CALENDAR — 1973-74

1973		Fall Semester	
September	3	Monday	Labor Day
	4	Tuesday	Registration (for those not already registered)
	5	Wednesday	Classes begin
	14	Friday	Last date for late registration, change of courses and course sections, ½ tuition refund after this date.
	26	Wednesday	No tuition refund after this date.
October	17	Wednesday	Last date for dropping courses
	22,23	Monday, Tue	Holidays
November	2	Friday	Last date for payment of fees.
	12-16	Monday-Friday	Spring 1974 registration
	20	Tuesday	Thanksgiving Recess begins after last class
	26	Monday	Classes resume.
December	14	Friday	Graduate social
	17-20	Monday-Thursday	Exams
	27	Thursday	Final grades are due.
1974		Spring Semester	
January	15	Tuesday	Registration (for those not already registered)
	21	Monday	Classes begin Deadline for Incompletes for Fall 1973
	25	Friday	Last date for late registration, change of courses and course sections; ½ tuition refund after this date.
February	11	Monday	No tuition refund after this date.
	15	Friday	Last date for payment of fees.
March	4	Monday	Last date for dropping courses without penalty of failure.
	18-22	Monday-Friday	Spring recess

April	3	Wednesday	Graduate Symposium
	1-5	Monday-Friday	Fall 1974 registration
	11	Thursday	Easter recess begins after last evening class.
May	16	Tuesday	Classes resume.
	6-9	Monday-Thursday	Exams
	9	Thursday	Spring semester ends.
	13	Monday	Final grades are due.
	18	Saturday	Twenty-eighth Commencement.
June	14	Friday	Deadline for Incompletes

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CAROL A. DEYO Director of Audio-Visual
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ELIZABETH BECHT, M.L.S. Assistant Librarian

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LEO GALLANT, S.M., M.S. Chaplain

R. RHYS WILLIAMS, Th.D. Assistant Chaplain

JOHN SHERLOCK, M.B.A. Director of Placement and
Financial Aid

FREDERICK LAMBERT, M.A. Student Residences

HELEN O'CONNOR, R.N. Nurse



THIS IS MARIST

Marist is a liberal arts college for men and women located on the east bank of the Hudson River in Poughkeepsie, New York. Undergraduate courses leading to a bachelor of arts degree are offered in 12 major study areas, and the College also grants a bachelor of science degree in business administration.

Graduate programs in business administration and psychology were instituted in 1972 when the State of New York authorized Marist to confer the degrees of master of business administration and master of arts in psychology.

Undergraduate enrollment at Marist is about 1,500 full-time students, and the College faculty of more than 90 maintains a close personal relationship with students at all academic levels. Community involvement is a characteristic of the whole Marist family.

Origin

Founded in 1929 by the Marist Brothers to educate members of their order, Marist College was originally a two-year teacher-training institution. It established a full four-year undergraduate curriculum in 1946, and in 1950 New

York State granted the College a permanent charter. Lay students first were enrolled in 1957, and during the next decade the ownership of both land and facilities was transferred from the Marist Brothers to the Marist College Educational Corporation. Today all assets are supervised by an independent Board of Trustees which is responsible for the management of College operations.

Growth

To accommodate a student body which has increased some 500 per cent in the past 10 years, Marist undertook a building program during the 1960's which provided the College with a physical plant valued at more than \$11 million in 1972. The campus consists of 100 rolling acres lying 70 miles north of New York City between Route 9 and the Hudson River. Modern architecture predominates—more than half of the buildings on campus were constructed within the past 10 years.

Philosophy

A spirit of open inquiry prevails at Marist. The traditional academic position that a college is an institution dedicated to the acquisition and dissemination of knowledge is embraced on the young campus. But Marist also holds to the contemporary view of colleges as centers of action for the solution of society's pressing and emerging problems. Its resources are pledged to improving the general welfare of man and the quality of his environment.

Library

Central to the educational process going on at Marist is the College library. The home of study and research, the library contains some 70,000 volumes, more than 1,200 microfilm reels and a permanent collection of about 650 periodicals. From 3,500 to 5,000 additional volumes are added each year, and this increment is rising as a result of budget allocations for graduate courses in business administration and psychology.

Located in Donnelly Hall, the library is a four-level facility with a basic open-shelf design. It occupies a space of 14,000 square feet, but this will be increased to 20,000 square feet with the anticipated transfer of the library to another campus building remodeled to house it.

Audio Visual and Television Center

The Audio Visual and Television Center is a modern communications laboratory. It is equipped with recording studio equipment and playback apparatus. Facilities are available for recording educational television off the air, and studio apparatus, including cameras and records, are used frequently in preparing material for use in classroom instruction. The center's audio visual equipment, including portable apparatus, also may be used by faculty and students who wish to experiment with the media. Arrangements can be made with the Director.

Computer Center

The Marist Computer Center, open to faculty and students during regular class hours and, upon request, at other periods, will be of special value to graduate students as many course requirements will necessitate the use of its facilities. Time will be reserved to anyone who is familiar with computer operations.

An IBM 1401, which is under study for replacement, is used for administrative and some instructional purposes at Marist. In addition, a number of terminals linked to a large scale IBM computer and employing the APL language are available for student use. Access to keypunch machines for the students own data preparation is readily available, and data cards and programs may be left for processing by the Computer Center staff.

Campus Center

Headquarters of student extra-curricular activity is the Campus Center located in Champagnat Hall. It houses the College theater, cafeteria, Rathskeller, bookstore, post office and lost and found office. A large number of other rooms for student use also are located there, and they can be reserved for meetings by contacting the Center Director.

Post Office

The Marist post office is located on the ground floor of the Campus Center. It is open from 9 a.m. to 4 p.m., Monday through Friday, and there are night drops for outgoing mail. Resident students automatically receive a mailbox, and any commuting student who wishes one may apply to the post office Director.

Bookstore

The bookstore, located on the lower level of the Campus Center, is open from noon to 5 p.m. every day and for several evenings early in each semester for the convenience of evening and graduate students. It carries all texts and required reading material needed for college courses as well as other books, stationery and notions.

Dining Facilities

The Marist cafeteria is located on the ground floor of the Campus Center. Dinner is served from 4:30 to 6:30 p.m., and guests are welcome. Located just one flight below the cafeteria, is the Rathskeller. It is open daily for light refreshments.

Religious Activities

Marist provides a program of religious activities designed to meet the needs of the individual student, of student groups, and of the college community as a

whole. Religious counseling is available for students of various persuasions. The campus chapel is always open for prayer and meditation.

Publications

The Reynard: Marist College yearbook.

The Circle: Campus Weekly.

Veterans

Marist College has the approval of the State Approval Agency for veterans' education. Questions concerning veteran benefits should be referred to the student's local veterans agency office. The office of the Registrar also can furnish information about veteran benefits.

GENERAL ACADEMIC INFORMATION

Academic Standing

The maintenance of a minimum cumulative index of 3.0 is required for good academic standing. A student must achieve and maintain a cumulative 3.0 after completion of one semester of full-time study or its equivalent. Any student whose index falls below that required for good standing, or who receives a letter grade of "F," will be subject to academic review. The review committee may either dismiss him from the program or place him on probation. A student placed on probation will receive a statement of the requirements necessary to achieve good standing, and he will be given a limited time period in which to meet these requirements. Failure to achieve the probationary requirements will result in the dismissal of the student.

Grading

At the end of each semester, letter grades will be awarded to indicate performance as follows:

A – Indicates outstanding work. For the grade of A, the student receives 4.0 quality points for each semester hour of credit.

B – Indicates good work. For the grade of B, the student receives 3.0 quality points for each semester hour of credit.

C – Indicates minimal passing work. For the grade of C, the student receives 2.0 quality points for each semester hour of credit.

The grades B+ and C+ are used to indicate that a student has shown more than the usual competency required for that grade. A student receives 3.5 quality points per credit hour for a grade of B+, and 2.5 quality points per credit hour for a grade of C+.

F – Indicates failing work. For the grade of F, the student receives no quality points.

W – This grade is assigned to a student who officially withdraws from a course during the first six weeks of a semester. Withdrawal after this period results in a grade of F. Exceptions may be made by the appropriate department

chairman when circumstances warrant it.

I – The temporary grade of I (Incomplete) may be given by a professor when a student has not completed the requirements of the course at the end of the semester for serious reasons. It becomes the student's responsibility to resolve this grade within three weeks of the publication of final grades by completing the course requirements as determined by the professor. Failure to conform to this time limit results in a final grade of F.

S – This grade may be given only for the psychology practicums and indicates satisfactory performance.

P – This grade is awarded only in the psychology thesis course when the thesis has been completed and accepted by the department.

X – This grade is awarded only in the psychology thesis course when the thesis is still in progress at the end of the semester. The student must then register for this course in the following semester.

N – This grade indicates completion of an audited course. It is assigned only when a course is being taken on non-credit basis. Courses so graded may not be applied to fulfill degree requirements.

The student's cumulative index is computed by dividing the total number of quality points received by the total number of semester credit hours attempted. This index pertains only to courses in which a grade of A, B+, B, C+, C or F is received.

Maintenance of Matriculation

A student must maintain his status as a matriculated student every semester until attaining his degree. Such status is maintained by registering for at least one course every semester, or by applying for, and receiving, an official leave of absence and paying the maintenance of matriculation fee. Failure to comply with the above results in a student's having to re-apply for admission.

A student who is compelled to leave school for a semester or year may apply to his department for an official leave of absence. The granting of leaves of absence is at the discretion of the department and requires verification of the reason for the request.

Re-admission

A student who fails to maintain his status as a matriculated student every semester must re-apply for admission to the program. An application for re-admission should be submitted to the Director of Graduate Admission. It must be accompanied by any academic transcripts not already on file in the Graduate Admission Office, and if a student's matriculated status has lapsed for two years or more, he is required to re-submit all his credentials. A new application fee must be paid by the student. Upon acceptance in the program, the student must fulfill the degree requirements currently in existence.

Transfer Credit

Credit for completed work at other graduate schools will be determined by each graduate department as follows:

1. **The Graduate Program in Business.** The program requires a minimum of 30 credit hours to a maximum of 51 credit hours for the degree. Up to 21 credit hours may be waived by the department upon examination of a student's previous graduate or undergraduate work; however, a minimum of 30 credits must be taken at Marist College. Upon acceptance into the program, the student will receive from the department a list of the courses and credits required for his program.

2. **The Graduate Program in Psychology.** A maximum of 25% of the total credits required for the degree may be transferred to the program. Transfer credits must be from an accredited graduate school and must be in courses applicable to the program. Only courses in which a grade of B or better was received will be considered, and in the case of courses taken some years ago, the course is transferable only in the event that the department judges the treatment to have been sufficiently current to meet Marist standards.



TUITION AND FEES

Tuition (per semester hour)	\$75.00
Matriculation Fee	30.00
This fee is payable immediately upon the student's acceptance and registration for a degree program. It is non-refundable.	
Maintenance of Matriculation Fee-per semester	30.00
This fee is to be paid to maintain a matriculated status during any semester in which the candidate for a degree is on an official leave of absence.	
Application Fee	15.00
Registration and College Services Fee—per semester (five dollars additional if registration is late)	15.00
Degree Fee	30.00
This fee is payable by all students upon completion of all degree requirements.	
Thesis Fee	30.00
Transcript Fee	1.00
Payable at time of request	

Payment of Fees

All students are required to pay tuition and fees in full at the time of registration or prior to the first day of class. Arrangements for deferred payment may be arranged by request at the Business Office.

Students whose accounts are in arrears will not be permitted to register, admitted to classes or examinations, and will not be given semester grades, a diploma, or a transcript of record.

Tuition Refunds

In the event a student withdraws from the College during the first week of instruction, the total amount of his tuition will be refunded. After the first week, and before the beginning of the fourth week, a refund of one-half tuition will be made. After this time, no refund will be allowed. (See Academic Calendar for specific dates concerning these refunds.)

To withdraw from a course or from the College, a student must notify the Registrar in writing. A form is provided for this purpose and may be obtained at the Registrar's Office. Simply notifying the classroom instructor or the Dean is insufficient. Procedures to be followed are outlined on this form. In computing the refund, the Business Office accepts the date that the completed form has been received in the Registrar's Office.

FINANCIAL AID

Financing an education is a problem for many people. Besides the usual sources—family assistance, personal savings, and occupational earnings, other ways to meet expenses exist, and the following types of aid are available to eligible and qualified graduate students who attend Marist:

Graduate Assistantships—Graduate Assistants help instructors in required laboratory courses. Stipend is \$1,500 for an academic year (9 months).

Resident Assistantships—Resident Assistants help Housemasters in the management of residences. Stipend is \$1,500 for an academic year (9 months).

Scholar Incentive Program—\$100 to \$600 per academic year.

College Work-Study Program (CWSP)—A federally funded program to provide part-time on- and off-campus employment opportunities for full-time students. Full-time students may work up to 15 hours per week during the regular academic year and up to 40 hours per week during vacations, summers or what is considered non-enrollment periods.

Operation Higher Education (OHE)—Provides financial assistance for residents of a Model City area.

National Defense Student Loan Program—Provides loans up to \$2,500 per year for students whose family income meets certain stipulated conditions.

The New York Higher Educational Assistance Corporation Loan Program—Makes available loans up to \$1,500 for one year of graduate study.

Students should contact the Financial Aid Office to determine eligibility requirements for specific programs. The staff is ready to discuss financial concerns with any Marist student. Appointments may be arranged through the Financial Aid Office, room 109, Donnelly Hall. Telephone (914) 471-3240, extension 232.

THE GRADUATE PROGRAM IN BUSINESS

Objectives

The purpose of the Marist College M.B.A. program is to provide preparation for the student who aspires to a responsible position in management. Although the quantitative aspects of the management sciences are included in the program, emphasis is on the behavioral influences so significantly affecting the successful operation of modern organizations. The program is structured to accommodate all holders of bachelor degrees, regardless of major, but primarily it focuses on the needs of the part-time student who is employed in the mid-Hudson region. Specifically, the program objectives are:

- (1) To insure an understanding of the basic functions of management, and to provide the opportunity for intensive study in selected fields.
- (2) To develop in students the necessary ability of rapid and incisive decision making in a constantly changing management environment.
- (3) To familiarize students with the relationships existing between organizations and their environment.
- (4) To instill in the future executive an awareness of his role with regard to effective and humane allocation of the world's natural and human resources.
- (5) To establish a foundation for continued self-education.

In keeping with these objectives, the department maintains a faculty representing a broad spectrum of management experience. It is the aim of the program to incorporate the various functions of the business organization into a total management perspective so that the student will be better prepared to meet the demands of an increasingly complex and rapidly changing world.

Admission Requirements

The overall scholastic record and potential of the applicant for admission is more important than his prior preparation in the area of business. The Admissions Committee is concerned with the interest, aptitude, leadership potential, and capacity for business study as indicated in the applicant's (1) previous academic record, (2) achievement on the Admissions Test for Graduate Study in Business, (3) performance in extra-curricular activities in college, job experience or military service, (4) evaluation by his professors and/or supervisors, and (5) a written personal statement of career goals.

Applications for admission may be obtained through the Office of Graduate Admissions. All correspondence should be addressed as follows:

Director of Graduate Admissions
Marist College
North Road, Poughkeepsie, New York 12601

Any student planning to enroll in the graduate program must:

- (1) Hold a Baccalaureate Degree from an accredited college or university
- (2) Complete the appropriate application form
- (3) Present a transcript of undergraduate and graduate academic records
- (4) Achieve an acceptable score on the Admission Test for Graduate Study in Business
- (5) Provide three letters of recommendation from supervisors or professors

Admission Test for Graduate Study in Business

The Admission Test for Graduate Study in Business (ATGSB) is a three-and-a-half-hour aptitude test designed to measure certain mental capabilities important in the study of business at the graduate level. It contains questions that test your ability to read, to understand, and to reason logically with both verbal and quantitative material. The test is not a measure of achievement or knowledge in any specific subject matter, and those who take it are neither required nor expected to have had undergraduate preparation in business subjects.

The ATGSB is sponsored and controlled by the Graduate Business Admissions Council, consisting of representatives of 30 graduate business schools. Educational Testing Service (ETS) consults with this council on matters of general policy, develops test material, administers the test, and carries out research projects aimed at improving the test.

The test is given five times a year, in November, February, April, June and August at numerous test sites throughout the U.S. Applications, including a \$12 registration fee, must be submitted to the Educational Testing Service at least one month in advance. Application blanks, the ATGSB Bulletin, and further information regarding the nature and administration of the test may be obtained from the Placement Office at Marist College or by writing to the following address:

Educational Testing Service
Box 966
Princeton, New Jersey 08540

Degree Requirements

To qualify for the Master of Business Administration degree, the student must successfully complete a minimum of 30 credit hours to a maximum of 51 credit hours of graduate work with a cumulative index of no less than 3.0. Candidates having no prior academic background in business may expect a curriculum requirement of 51 credit hours. Candidates with prior academic experience in business may receive waivers of course requirements totaling up to 21 credit hours but all candidates must take a minimum of 30 credit hours at Marist College. M.B.A. degree requirements must be completed within seven

years of acceptance into the program. Requests for an extension of the seven year limit must be made, in writing, to the department.

Each student, upon acceptance into the program, will receive a list of prescribed courses he must successfully complete to qualify for the degree. These courses will be designated as core courses or concentration courses. At present, the latter are offered in personnel management and organizational behavior, and accounting/finance. The terminal course for each student will be a seminar which will require extensive research and provide a mechanism for integrating previous knowledge. No thesis or comprehensive examinations, therefore, will be required of Marist M.B.A. candidates.



Students are professionally involved in various fields and they bring all these experiences into the discussion. You exchange ideas and learn from one another as well as from the instructor.

M.B.A. COURSE REQUIREMENTS

Core Courses

BUS	1502	Managerial Accounting	3
BUS	1503	Accounting Controls	3
BUS	1506	Mathematical Analysis for Business I	3
BUS	1507	Mathematical Analysis for Business II	3
BUS	1508	Statistical Analysis	3
BUS	1510	Macroeconomic Analysis	3
BUS	1511	Microeconomic Analysis	3
BUS	1504	Personnel Management	3
BUS	1505	Management of Finance	3
BUS	1509	Analysis of the Marketing Process	3
BUS	1512	Operations Management	3
BUS	1500	Human Behavior in Organizations	3
BUS	1501	Organization and the Environment	3
			39

Requirements for M.B.A. with Concentration in PERSONNEL MANAGEMENT AND ORGANIZATIONAL BEHAVIOR

Core Courses			39
BUS	1513	Labor Economics and Labor contracts	3
BUS	1514	Task Analysis and Compensation Systems	3
BUS	1515	Organization and Management Development	3
BUS	1519	Seminar	3
			51

Requirements for M.B.A. with Concentration in ACCOUNTING/FINANCE

Core Courses			39
BUS	1516	Auditing	3
BUS	1517	Federal Income Taxation	3
BUS	1518	Financial Planning	3
BUS	1519	Seminar	3
			51

COURSES

CORE COURSES

BUS 1500 *Human Behavior in Organizations*

Introduces basic concepts of small group behavior, intergroup behavior, and the behavior of the total organizational system. Presents an overview of organizational relations and interpersonal skills, individual frames of reference and interpersonal behavior. Examines such topics as communication, status, role, power, leadership and management styles in conjunction with the writings of leading thinkers in the field.

Three Credits

BUS 1501 *Organization and the Environment*

A study of the relationships, interactions, and behavior of organizations with their environment from technological, legal, political, socio-cultural, and economic points of view. Attention is given to the changing nature and responsibilities of organizations with regard to current social problems and potential future problems and opportunities.

Three Credits

BUS 1502 *Managerial Accounting*

A survey of accounting principles and practices. An in depth study of management uses of accounting information as it affects the decision formulation processes. Among the topics reviewed are valuation approaches, cost concepts, income determination, interpretive techniques,

fund flow analysis, and influence of the federal income tax on decisions.

Three Credits

BUS 1503 *Accounting Controls*

A treatment of cost analysis and control. Emphasis is placed on cost accounting methods and the uses of cost data by management in long-range plans, budgets, forecasts, and evaluation of the results of operations. Topics covered include job order, process and standard costing, cost volume analysis, by-product and joint product costing. Cost accounting is studied as a segment of an overall system of accounting controls.

Three Credits

BUS 1504 *Personnel Management*

This course includes discussion of those personnel functions common to any organization; establishing sound employee policies and procedures, staffing the organization, providing support to line management, and compensating the workforce. Emphasis is placed on critical or evolving areas of personnel administration, such as manpower planning, employee appraisal, and compensation systems for technical, professional and managerial personnel.

Recommended prerequisite: Human Behavior in Organizations

Three Credits

BUS 1505 *Management of Finance*

Analysis of the principles governing the profitable employment and acquisition of funds by the firm. Treated are policies for optimum use of current and fixed assets and for the funding of operations from alternative sources.

Three Credits

BUS 1506 *Mathematical Analysis for Business I*

Mathematics essential for managerial competence in business. After a brief review of algebra, includes the study of sets, functions, vectors, linear equations, analytic geometry and selected concepts of calculus.

Three Credits

BUS 1507 *Mathematical Analysis for Business II*

An introduction to mathematical methods of decision theory and operations research. Topics included are mathematical models; linear programming techniques; simulation, game theory, and introduction to decision theory; queuing theory; and Markov processes.

Prerequisite: Math. Analysis I; Statistical Analysis

Three Credits

BUS 1508 *Statistical Analysis*

An introduction to statistical concepts and methods. Topics include probability theory, sampling and sample survey methods, statistical inference, types of distributions, simple and multiple regression, correlation analysis, Bayesian theory, and time series.

Three Credits

BUS 1509 *Analysis of the Marketing Process*

An overview of the strategies and tactics used by the enterprise in the distribution of goods and services to satisfy organizational objectives and consumer desires. Topics include the marketing orientation of current management, product planning, selection of marketing channels, marketing research, packaging, promotion and price policies.

Three Credits

BUS 1510 *Macroeconomic Analysis*

A study of the important aggregates that establish the economic environment of business. Examines the influence of consumer and investment demand, government finance, and monetary changes on the levels of national income, prices and employment. Considers the influence of current government policies on general business conditions.

Three Credits

BUS 1511 *Microeconomic Analysis*

A study of the economic influences directly confronting the individual firm and industry. Considers the determinants of consumer demand, the theory of production, the behavior of costs, and the determination of prices for goods and factors under various competitive conditions.

Three Credits

BUS 1512 *Operations Management*

Topics fundamental to the operations of the enterprise are studied.

Product or process design; facility location and layout; and control of the process through techniques such as network planning, methods analysis, work measurement, and quality control. Important developments and con-

cepts from the behavioral, economic, mathematical and production engineering fields are highlighted.

Prerequisite: Math. Analysis II; Accounting Controls

Three Credits

COURSES IN PERSONNEL MANAGEMENT AND ORGANIZATIONAL BEHAVIOR CONCENTRATION

BUS 1513 *Labor Economics and
Labor Contracts*

Following consideration of the economics of labor, labor as an institution and a political force is examined. Since the labor contract is the cornerstone of the American labor movement, its evolution through the collective bargaining process is studied. An important element of the course is attention to the opportunities available to management to be responsive to worker needs where formalized collective bargaining is not practiced.

Prerequisite: Personnel Management

Three Credits

BUS 1514 *Task Analysis and
Compensation Systems*

Combining elements from the fields of personnel management and operations management, this course examines the technical and social setting of a job, the behavioral and economic implications of job design, the problems of administering change, job

pricing and job evaluation systems, relevant wage legislation, and the theory and practice of wage payment systems.

Prerequisite: Personnel Management; Operations Management

Three Credits

BUS 1515 *Organization and
Management Development*

An analysis of the implications of technological change and the growing number of professionals on organizational structure and management. This is explored through a systematic examination of organization functioning, areas for organization improvement, a review of management performance and potential, coaching and counseling of subordinates, and the provision of formal management training and development programs.

Prerequisite: Personnel Management

Three Credits

COURSES IN ACCOUNTING/FINANCE CONCENTRATION

BUS 1516 *Auditing*

Current auditing standards, practices, and problems are studied, emphasizing the internal auditor's role. The influences of external agencies on auditing approaches are also considered.

Prerequisite: Accounting Controls

Three Credits

BUS 1517 *Federal Income Taxation*

A study of federal income tax laws and regulations as they affect management decisions in the business firm.

Prerequisite: Managerial Ac-

counting; Management of Finance
Three Credits

BUS 1518 *Financial Planning*

This course examines techniques for estimating and evaluating expected returns on committed funds. Problems and cases illustrating specific applications of these procedures are reviewed in such decisions as plant and equipment acquisitions, make or buy, product line changes, mergers and acquisitions, sources of funds.

Prerequisites: Accounting Controls; Management of Finance

Three Credits

COORDINATING SEMINAR

BUS 1519 *Seminar*

This course is restricted to students finishing their program. It will provide an integration of the material previously studied, and permit in-

depth, independent research into the student's area of concentration.

Three Credits



*True Cost may be more than financial costs. . .
You may have goals which can not appear in a
financial statement.*

FACULTY OF THE GRADUATE PROGRAM IN BUSINESS

- CHARLES A. BAULCH, Lecturer in Business
B.A., Bates College
M.B.A., New York University
- KEVIN CAROLAN, Associate Professor of Mathematics
B.A., Marist College
M.S., St. John's University
- LESTER M. CONE, Jr., Associate Professor of Business
B.A., M.B.A., Ph.D., New York University
- LEE A. DUNN, Lecturer in Business
B.S., S.U.N.Y. at Albany
J.D., Albany Law School
- JAMES B. FAY, Lecturer in Business
B.S., Fordham University
M.B.A., St. Bernardine of Siena College
- ROBERT P. FRIED, Assistant Professor of Business
B.S., M.S., Massachusetts Institute of Technology
Ph.D., Columbia University
- PAUL J. GANCI, Lecturer in Business
B.M.E., Rensselaer Polytechnic Institute
M.S., Union College
- JOHN J. GRIFFIN, Assistant Professor of Economics
B.A., St. Peter's College
M.B.A., Candidate Ph.D., New York University
- FREDERICK E. JORDEN, Assistant Professor of Business
B.S., M.B.A., Long Island University
C.P.A.
- SAUL D. KASSOW, Lecturer in Business
B.A., J.D., L.L.M., New York University
- JOHN C. KELLY, Associate Professor of Economics, Chairman
B.S.S., Fairfield University
M.A., Candidate Ph.D., Boston College
- GREGORY J. KILGARIFF, Instructor in Economics
B.S., St. Joseph's College
M.A., Candidate Ph.D., University of Notre Dame

RICHARD L. McCARTY, Assistant Professor of Business
B.S., University of Denver
M.B.A., Inter-American University of Puerto Rico
JOHN E. MACK, Lecturer in Business
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C.P.A.



The thing that makes the Marist MBA program unique is the practical experience of our faculty. Quite honestly, this did not happen by design, it more or less evolved at Marist without the MBA program specifically in mind. Instructors have eight to ten years practical experience. Our MBA candidates gain benefits not available in any other program.

THE GRADUATE PROGRAM IN PSYCHOLOGY

Objectives

The graduate program in psychology is designed to give students a solid background in psychological principles and theory as well as provide them with useful, complex and identifiable skills. Theory courses are offered with the intention of producing generalists oriented toward problem-raising and problem-solving. Other courses, particularly laboratory courses in counseling and social psychology, will provide the student with practical experience and train him in the techniques of research and measurement. A core of community psychology courses is provided to enhance student knowledge and understanding of community activity and organization. Further, they are intended to prepare master's candidates to develop hard data and experimental designs for dealing with broad community problems. It is hoped that graduates will be able to transcend professional and agency allegiances in utilizing the resources of all community human service organizations to meet the needs of both individual and groups.

Admission Requirements

A baccalaureate degree from an accredited college or university is mandatory for admission to the graduate program in psychology. In addition, an applicant is expected to:

1. Complete courses in introductory psychology, statistics testing, and experimental psychology.
2. Achieve a cumulative grade point average of 2.5 in undergraduate work based on a system in which 4.0 is equivalent to an "A" grade.
3. Make an acceptable score on the Graduate Record Examination and on the psychology advanced test.
4. Submit three letters of recommendation from faculty members.

Degree Requirements

To qualify for the master's degree in psychology, a graduate student must:

1. Complete all the requirements for the degree not later than five (5) years after matriculation.
2. Complete a total of thirty-nine (39) semester hour credits in courses, practicums and thesis (experimental-social).
3. Achieve a 3.00 cumulative grade point average in his graduate work.
4. Achieve a satisfactory grade on a written Comprehensive Examination in Psychology.
5. Submit and orally defend an acceptable master's thesis. (This requirement applies only to majors in experimental-social psychology.)
6. Be recommended for the master's degree by an evaluation committee appointed by the Director of the program.

Graduate Comprehensive Examination

The student will be required to take a Comprehensive Examination in Psychology after completion of 33 credits. The examination will be designed to examine him in the area of community psychology and his specialization, counseling, or experimental social psychology. He will be permitted to take the examination twice. If an acceptable grade is not achieved the second time, he will be dropped from the program. A reading list will be made available to the student to guide him in preparing for the Comprehensive Examination.

Student Advisors

Each student will be assigned a faculty advisor who will have access to his academic file. At the start of the program, the student is expected to discuss and receive the advisor's approval for his comprehensive course plan. The student's progress will be evaluated and discussed each semester in required conferences.

Curriculum

The graduate program in psychology is designed to be completed in four semesters of full-time study. Transfer credits will be given for comparable courses taken at other colleges or universities, but 75 per cent of the total number of credits required for a degree must be taken at Marist.

Ten credits in each of the first three semesters constitute the full-time student's credit load. Each student must take a core of three courses. Other courses are selected based on the student's area of specialization. Table I presents a curriculum plan for the four semester programs in counseling and experimental social psychology.

No formal provision has been made for offering courses during the summer session. Since both faculty strength and student enrollment are quite variable in the summer, courses would be held when and if they were requested by an adequate number of students and faculty members were available to teach them.

Admission to the graduate program in psychology will be allowed during the spring semester. The student who elects to enter then, however, is not likely to complete the program before his fall counterpart due to the sequence of certain courses and other requirements.

Field Experiences

In the undergraduate program the seniors work in a supervised psychological setting in their last semester. The response has been consistently enthusiastic from both the students and the supervising professionals. This experience has led us to regard field observations and practice as an integral part of the undergraduate curriculum. In the graduate program, it is planned to place the students in less structured and more community-based settings in the expectation that such experiences will provide the student with an increased awareness and knowledge of self.

The field experience utilizes the teaching function of the service organizations. The program does not require that a psychologist provide the supervision. Tentative arrangements have been completed with the local Commissioners of Mental Health and Public Health and the Director of Psychology at St. Francis Hospital for arranging laboratory and practicum experiences. Services available at the Mental Health complex include a children's clinic, an adult clinic, an alcohol and drug abuse clinic, and a rehabilitation school, clinic, and sheltered workshop for retarded persons and those afflicted with cerebral palsy. Within Public Health, the Divisions of Environmental Sanitation and Nursing provide a number of programs that would be of interest and value to graduate students. The St. Francis Hospital clinic is multi-disciplinary providing psychological, psychiatric, rehabilitative, educational and vocational services.

Student Voice

As is the case with the undergraduates, a designated student will represent the graduate students at departmental meetings. He will be expected to participate with faculty and staff in an annual evaluation of the curriculum and the program.



The fascinating thing is the wide range of experiences and ages represented in the classroom . . . everybody tries to help one another.

Curriculum Schedule by Semester in Counseling

Fall 1972		Spring 1973	
1300 Aptitude Assessment and Laboratory	5	1302 Personality Assessment and Laboratory	5
1316 Introduction to Community Psychology	3	1317 Human Service Systems	3
1301 Developmental Psychology	3	1303 Abnormal Psychology	3
	<u>3</u>		<u>3</u>
	11cr.		11 cr.

Fall 1973		Spring 1974	
1306 Counseling Theory and Laboratory	5	1304 Social Psychology of Groups	3
1318 Community Mental Health	3	1307 Counseling Internship	6
1305 Learning	3		
	<u>3</u>		<u>9</u>
	11cr.	Comprehensives	9cr.

Curriculum Schedule by Semester in Social Psychology

Fall 1972		Spring 1973	
1308 Social Psychology and Laboratory	5	1310 Experimental Design and Laboratory	5
1316 Introduction to Community Psychology	3	1317 Human Service Systems	3
1309 Differential Psychology	3	1304 Social Psychology of Groups	3
	<u>3</u>		<u>3</u>
	11cr.		11cr.

Fall 1973		Spring 1974	
1312 Community Research and Laboratory	5	1314 Supervised Teaching or Internship	
1319 Community Public Health	3	1313 Social Psychology Internship	6
1311 Interview	3	1315 Thesis	3
	<u>3</u>		<u>3</u>
	11cr.	Comprehensives	9cr.

COURSES

The following courses will be offered in the master of arts program in psychology. The courses are divided into two majors—counseling and social psychology. Within each specialty, there are courses in community psychology, psychological skills and psychological theory courses supporting the specialty.

Required of All Students

1304 *Social Psychology of Groups*

Reviews conceptual models and research findings related to group processes: problem solving; power relationships; norms and conformity. Includes experiential learning exercises.

Three Credits

applications are on medium sized cities.

Three Credits

1316 *Introduction to Community Psychology*

A multi-disciplinary approach to the formation, organization and structure of community. Illustrations and

1317 *Community Human Service Organizations*

A study of the intra and inter-relationships among Health, Welfare and Educational Systems. Illustrations and applications are on medium sized communities. Accents intervention strategies.

Three Credits

Counseling Concentration

1300 *Aptitude Assessment and Laboratory*

Background, administration, scoring and interpretation of individual and group tests of ability. Illustration and discussion of culture-free tests. Test experience is acquired in field settings under staff supervision.

Five Credits

1302 *Personality Assessment and Laboratory*

Background, administration, scoring and interpretation of projective and objective personality measures. Test experience is acquired in field settings under staff supervision.

Five Credits

1301 *Developmental Psychology*

A study of the psychobiological and psychosocial changes from infancy to senility. Emphasis is placed on the transitional stages of adolescence and retirement.

Three Credits

1303 *Abnormal Psychology*

Focuses on behavior patterns that seriously disrupt community living, e.g. drug abuse and alcoholism. On a theoretical plane, compares the medical model of "mental health" and the functional model of "social competence."

Three Credits

1305 *Learning*

Reviews theory and research findings applied to human learning. Emphasis is placed on classroom learning and learning problems of the disadvantaged individual.

Three Credits

applied experience. The student works on the staff and under supervision for ten hours a week. Student must have completed thirty (30) semester credit hours before accepted into the practicum.

Six Credits

1306 *Counseling Theory and Laboratory*

Surveys therapeutic theories and methods. The laboratory experience consists of field observations and classroom participation and demonstration.

Five Credits

1318 *Community Mental Health*

An historical and conceptual background to the community mental health movement. Examines the implications of the movement on professional and para-professional education and training. Considers the relationship between Community Psychology and Community Mental Health.

Three Credits

1307 *Counseling Internship*

Is a semester long culminating

Psychology Concentration

1308 *Social Psychology and Laboratory*

A review of the theory and experimental findings in social psychology. Emphasis is placed on natural setting studies. Some laboratory experience takes place in field settings.

Five Credits

1310 *Experimental Design and Laboratory*

A study of recent conceptual and methodological approaches to investigating broad social problems. Includes systems and systems analysis and program evaluation. Some laboratory experience takes place in field settings.

Five Credits

1309 *Differential Psychology*

A review of the literature on individual and group differences. The emphasis is on group differences as they relate to community problems.

Three Credits

1311 *The Interview*

A theoretical and practical approach towards more effective communications. Points up the psychological *subtleties* in listening and speaking. Classroom demonstration and participation is an integral part of the course.

Three Credits

1312 *Community Research and Laboratory*

A study of specific methodological problems associated with researching a community. Some of the problems discussed and experimented with include polling, sampling and questionnaire construction. Some of the laboratory experience takes place in field settings.

Five Credits

1313 *Social Psychology Internship*

This is a semester-long culminating applied experience. The student serves on the staff and under supervision for ten hours a week.

600
~~Three Credits~~

1314. *Supervised Teaching Internship*

~~This experience is recommended for those who may be considering teaching as a career. The student receives teaching experience and exposure to the duties related to teaching.~~

The experience is supervised by a faculty member. Student must have completed thirty (30) semester credit hours before accepted into the practicum.

Three Credits

1315 *Thesis*

The thesis may be of a theoretical or empirical nature. The mentor must approve of the topic and satisfactory completion of the requirement is contingent upon the mentor's acceptance of the completed work.

Three Credits

1319 *Community Public Health*

Provides an historical conceptual background of the Public Health Service. Identifies and analyzes environmental factors that adversely affect community health and suggests strategies to deal with them.

Three Credits



Marist is oriented to the needs of Community.

Faculty of the Department of Psychology

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- JOHN G. BREEN, Assistant Professor of Sociology
B.A., Yale University; M.A., Columbia Teachers College;
Columbia Teachers College Professional Diploma
- ALBAN J. COGHLAN, Lecturer in Psychology
A.B., DeLaSalle College, Waterford City, Ireland;
M.D., University College, Dublin, Ireland;
Psychiatric Resident, Menninger School of Psychiatry;
NIMH Post-Doctoral Fellow, Columbia University
- WILLIAM R. EIDLE, Associate Professor of Psychology
B.A., Fordham College;
Ph.D., Fordham University
- STEPHEN R. GOLD, Lecturer in Psychology
B.A., Brooklyn College;
M.S., Purdue University;
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Many people are naturally concerned about returning to College after 10 or 20 years. I found it terribly exciting and fun.



Experiences on the job are quite different from the knowledge gained in a College or University. You need both to succeed.

The professors are teachers, they listen to students, they are flexible and work to understand and to satisfy their students' needs.



The graduate programs, faculty and students, are, in a very real way, a part of the total community.



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