

## Safe Online Shopping Practices

### 1. Use Reputable Websites:

- **Credibility Check:** Ensure the website is well-known and trusted.
- **User Reviews:** Look for reviews and ratings from other customers.
- **Official Sites:** Prefer official brand websites or established retailers.

### 2. Look for HTTPS in the URL:

- **Secure Connection:** Verify the URL starts with 'HTTPS' – the 'S' stands for 'Secure'.
- **Encryption:** HTTPS means that the data exchanged between your browser and the website is encrypted.
- **Avoid HTTP:** Do not enter personal or financial information on sites without HTTPS.

### 3. Avoid Deals That Seem Too Good to Be True:

- **Price Comparison:** Compare prices across different websites to ensure the deal is realistic.
- **Suspicious Offers:** Extremely low prices can indicate scams or counterfeit products.
- **Market Value:** If an offer is significantly lower than the market value, it is likely fraudulent.