

MARIST

APPLICATION- Dual Degree Program (5-Year) B.A. in Communication & M.A. in Marketing Communication

Application Deadline: September 30

ADMISSION REQUIREMENTS

- Declared Communication major
- Have a cumulative GPA of 3.0 overall
- Have a cumulative GPA of 3.2 in the major
- Completed application materials which include:
 1. This completed application form
 2. A current resume
 3. A personal statement outlining how the five-year program will help applicants' career goals

1, 2, and 3 must be emailed together to Dr. Wenjing Xie, Director Graduate Programs, School of Communication at Wenjing.Xie@marist.edu AND Felicia Zammit-McMann, Graduate Program Assistant, at Felicia.Zammit-McMann@marist.edu.

CONCENTRATION

Please declare a concentration in the Marketing Communication Program

Health Communication*

**The electives offered in this concentration count towards a Health Management Certification offered by the School of Management. Do you want to receive the certification in Health Management? Yes _____ No _____*

Digital Marketing

Strategic Leadership*

**Of the five electives you can choose in this concentration, 3 count towards an Ethical Leadership Certification offered by the School of Management. Do you want to receive the certification in Ethical Management? Yes _____ No _____*

For more information regarding concentrations, please visit: <https://www.marist.edu/marketing-communication-ma/curriculum>

PERSONAL INFORMATION

*First Name: _____ Middle initial: _____ *Last Name: _____

*CWID: _____

*Email Address: _____

*Primary Phone: _____ Alternate Phone: _____

"I certify that all information submitted in the admission process-including the application, the personal statement, any supplements, and any other supporting materials-is my own work, factually true, and honestly presented, and that these documents will become the property of Marist College and will not be returned to me. I understand that I may be subject to a range of possible disciplinary actions, including admission revocation, expulsion, or revocation of course credit, grades, and degree, should the information I have certified be false."

* I agree

*Signature: _____ *Date: _____

** Is a required field*

Rev. 3/25