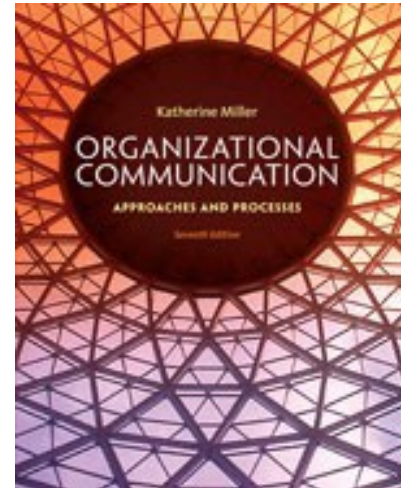


Welcome

**to Organizational Communication:
COM 270L Online – Spring II 2024
with Joanna Huyck**

Monday, March 18 – Friday, May 10



About the course:

This course is concerned with communication processes within an organization. It focuses on the sending, receiving and interpreting of messages. Principles of downward, upward and lateral systems are investigated. Case studies are employed to illustrate typical problems that arise and the methodologies devised for successful resolution to achieve effective communication. This course focuses on organizational communication and its practical application in a professional work environment. This course is created with the intention of being an online course. Content for this course is fit to that online format.

During the course we will use a mix of interactive lectures and guided online discussions/ analytical writing exercises, research, readings, and audio-visual materials, as appropriate. Assignments may include an individual and/or group project, written formal papers, presentations, and tests. Although training will be provided by Marist, you should have no problem using iLearn if you know how to use a computer for basic tasks, have experience surfing the web, and know how to download and upload (attach) files.

This course is taught **fully online** through Marist's course management system, Brightspace. This system will provide students 24/7 access to the course materials (syllabus, readings, assignments, etc.), individual grades, and messages. **Login times and dates are asynchronous and flexible, but students must stay on pace with the course. Expect minimum weekly login requirements and regular deadlines.**

The Brightspace course site will be published (and appear in your list of courses) on the first day of class. **Please plan to log in to class on the start date (or day after) so you can plan for assignments/deadlines in a timely fashion.**

About the Required Material/Textbook:

There is only one required book for this course. The book may not be available at the Marist bookstore. [Click here to order the text on Amazon](#) or [Click here to order the text from the publisher](#). If you prefer not to use the provided links just be sure you obtain the **7th edition**. When choosing between an eBook or hard copy, be aware **there will be open books tests based on the chapter reading**. Be sure to select what will work best for you. If you rent, be sure your access covers the entire course period.

The Text

Miller, Katherine and Joshua Barbour (2013/2015). *Organizational Communication: Approaches and Processes*. **7th edition**. Stamford, CT: Cengage ISBN-13: 978-1-285-16420-5

Please note, the 8th edition of the text was published this month (2/24). The examples are becoming a little dated in the 7th edition but a print copy of the brand new 8th edition retails for \$240. Although digital and rental versions of both editions are close in prices, you will not be able to find a used print copy of the 8th edition. Therefore, this course will continue with usage of the 7th edition. We will update as needed with current examples of organizational communication needs through our discussions and other assignments. If you rent or purchase from the publisher, Do NOT pay extra for MindTap access. We will NOT use it. If you'd like to obtain the text without using the links provided, be sure you search by ISBN so you obtain the right text!

A little about me:

I had a prior career in public relations and grassroots advocacy, but higher education is my passion. I've been teaching adult college students for about 15 years, and about twelve years ago I began focusing on online course development.

My favorite thing about this course is the case studies and examining current Organizational Communication events in the news.

I hope you all have as much fun in this class as I always do! I'm looking forward to working with you!

“See” you in class!
Joanna Huyck
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