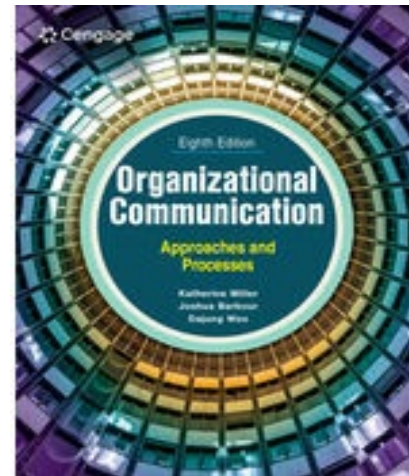


Welcome

COM 270L 741

Organizational Communication
Spring I 2025 (online 8-weeks)

Wednesday, January 22 – Friday, March 14
with Professor Joanna Huyck



About the course:

This course is concerned with communication processes within an organization. It focuses on the sending, receiving and interpreting of messages. Principles of downward, upward and lateral systems are investigated. Case studies are employed to illustrate typical problems that arise, and the methodologies devised for successful resolution to achieve effective communication. This course focuses on organizational communication and its practical application in a professional work environment.

During the course we will use a mix of interactive lectures and guided online discussions/ analytical writing exercises, research, readings, and audio-visual materials, as appropriate. Assignments may include an individual and/or group project, written formal papers, presentations, and tests. Although training will be provided by Marist, you should have no problem using Brightspace if you know how to use a computer for basic tasks, have experience surfing the web, and know how to download and upload (attach) files.

This course is taught **fully online** through Marist's course management system, Brightspace. This system will provide students 24/7 access to the course materials (syllabus, readings, assignments, etc.), individual grades, and messages. **Login times and dates are asynchronous and flexible, but students must stay on pace with the course. Expect minimum weekly login requirements and regular deadlines.**

The Brightspace course site will be published (and appear in your list of courses) on the first day of class. **Please plan to log in to class on the start date so you can plan for assignments/deadlines in a timely fashion. The first deadline is Sunday of Week 1 (1/26).**

Required Material/Textbook:

There is only one required book for this course. The book should be available at the Marist bookstore, but you will probably find the best price renting directly from the publisher. [Click here to order the text from the publisher.](#) [Click here to order the text on Amazon.](#) If you prefer not to use the Marist Bookstore or the links just be sure you obtain the **8th edition**. When choosing between an eBook or hard copy, be aware **there will be open books tests based on the chapter reading**. Be sure to select what will work best for you. If you rent, be sure your access covers the entire course period. If you rent or purchase from the publisher, Do NOT pay extra for MindTap access. We will NOT use it. If you'd like to obtain the text without using the links provided, be sure you search by ISBN so you obtain the right text!

The Text:

Miller, Katherine, Joshua Barbour and Dajung Woo (2025). *Organizational Communication: Approaches and Processes*. **8th edition**. Stamford, CT: Cengage ISBN: 9798214135779 (print) ISBN: 9798214135823 (e-book)

I look forward to “seeing” you in class!

[Professor Joanna Huyck, joanna.huyck@marist.edu](mailto:joanna.huyck@marist.edu)