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## **FREQUENTLY ASKED QUESTIONS**

### **LEARNING CONTENT QUESTIONS**

Q – What type of content is available on LinkedIn Learning?

A – LinkedIn Learning has over 16,000 courses across a variety of topics with 30-70 new courses added weekly. Content is organized into three content libraries; business, technology and creative.

Q – How does LinkedIn Learning develop their content?

A – LinkedIn Learning has a team of content strategists, one for each subject in their library, who are dedicated to their topic and develop a course roadmap for their subject area that looks forward 18-24 months.

Q – How does LinkedIn Learning produce their content?

A – After a course has been filmed and the Content Producer has reviewed the footage, it proceeds to a team of dedicated editors, chosen for that subject area. During the editing cycle, the producer and editing team confer often and provide the quality assurance team with pre-testing notes and observations.