

# Welcome to ORG 421

Emergent Leaders,

The Professional Studies major is a program of study, much more than an accumulation of random courses. As an integral course in this program of study, ORG 421: Strategic Leadership and Innovation will build upon your existing knowledge of organizational leadership and prepare you for your new roles as subject matter experts. With this in mind, each of the course assignments exists as a combination of thought out purposeful objectives designed to evaluate your engagement in, and understanding of the course curriculum.

Through out this course, you will examine the need for strategic leadership as well as the relationship between creativity and innovation in the context of modern organizations. You will learn how to initiate creativity in your organizations and how to recognize and overcome obstacles to the creative process. During this course, you will have opportunities to continue to develop your own personal leadership styles through collaborative and individualized learning experiences.

I have been working with Marist leadership students for 14 years and have enjoyed the insights offered from a variety of experiences. As your instructor and guide, I am here to help you complete the course tasks. I trust that you will find this course to be challenging and enlightening. I look forward to working with you.

Respectfully,



Dr. Joel Baldomir  
Marist College, SPP



## Contact Information

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## Learning Outcomes:

Articulate a definition of strategic leadership and explain the process of strategic thinking.

Identify and explain the theoretical nature of creativity and its role in innovation.

Explain how strategic leaders can utilize creativity and innovation to create a strategic advantage for their organizations.

## Course Text:

Hughes, R. L. *Becoming a Strategic Leader: Your Role in Your Organization's Enduring Success*, San Francisco: Jossey Bass.  
**ISBN-10: 1118567234**

(NOTE: Any edition is acceptable for this course. Some students have found a free PDF version online)